

**17 AUGUST 2010**

## **SYDNEY SYMPHONY AND CREDIT SUISSE ANNOUNCE 'PREMIER' PARTNERSHIP**

The Sydney Symphony and Credit Suisse today announced that they have entered a major new partnership, with the financial services company becoming the 'Premier Partner' of the orchestra.

Sydney Symphony Managing Director Rory Jeffes said the relationship with Credit Suisse is built on a shared belief in excellence and inspiration as well as the aim to nurture the world's future classical musicians and conductors.

"We are thrilled that the Sydney Symphony has found an ideal partner in Credit Suisse. Credit Suisse is known throughout the world for its investment in, and commitment to, artistic excellence and support of young and emerging artists – all values which we share. We are delighted to be recognized by Credit Suisse as leaders in these fields alongside its other significant arts investments such as the New York Philharmonic, the Salzburg Festival and the Lucerne Festival.

"The three-year partnership sees Credit Suisse supporting the Sydney Symphony's gala concerts which include our performances in 2011 with two of the world's most acclaimed pianists, Lang Lang and Evgeny Kissin. The partnership also encompasses support of our Fellowship Program and the position of Assistant Conductor," said Jeffes.

David Livingstone, CEO of Credit Suisse, Australia, said the bank is delighted to be partnering with an organization of the calibre of the Sydney Symphony, under the artistic direction of Swiss resident Vladimir Ashkenazy, its Principal Conductor.

"Credit Suisse is particularly pleased to support the emerging artists programs given our philosophy of fostering excellence and young talent. We are also excited to be supporting concerts that bring the best of overseas artists, such as Lang Lang from China, Evgeny Kissin from Russia, and Anne Sofie von Otter from Sweden, to Australian audiences."

"This sponsorship highlights our strong focus on Australia as a priority market for Credit Suisse," Mr. Livingstone added. "Through this major sponsorship we are proud to support the continued vibrancy of Australian cultural life and community, as well as the development of outstanding young talent."

Internationally, Credit Suisse is the only global sponsor of the New York Philharmonic, a main sponsor of the Salzburg Festival and the founding sponsor of the Beijing Music Festival. Credit Suisse also has sponsorship arrangements with the Lucerne Festival, the Hong Kong Arts Festival and the Bolshoi Theatre.

The partnership with the Sydney Symphony is the first signature arts sponsorship as well as the first classical music sponsorship for Credit Suisse in Australia. The Sydney Symphony is delighted to welcome Credit Suisse as a Premier Partner, and Credit Suisse is committed to providing its strong support under this significant, three-year sponsorship agreement.

## **NOTES TO EDITORS:**

### **THE CREDIT SUISSE/SYDNEY SYMPHONY SPONSORSHIP:**

#### **GALA CONCERTS IN 2010 & 2011**

- Sydney Symphony's Tchaikovsky Spectacular (9 & 11 December, 2010)
- The Sydney Symphony presents Lang Lang (8, 10, 11, 14 June, 2011)
- The Sydney Symphony presents Evgeny Kissin (15, 22, 24 September, 2011)
- The Sydney Symphony presents Anne Sofie von Otter (3 November, 2011)

#### **SYDNEY SYMPHONY FELLOWSHIP**

The Fellowship is a one-year intensive program for nine musicians up to the age of 30. It combines chamber music, mentored orchestral playing and specially designed workshops in an effort to offer a vital stepping stone from study to work and prepare talented musicians for a career in music. Led by Principal Viola, Roger Benedict, the program has seen the majority of its participants having won positions in major orchestras in Australia and overseas.

#### **SYDNEY SYMPHONY ASSISTANT CONDUCTOR**

Through its Assistant Conductor program, the Sydney Symphony shows its commitment to the training of the next generation of Australian conductors and in setting them on a path to successful careers both here in Australia and overseas.

The Orchestra's Assistant Conductor role involves learning the orchestra's repertoire, attending rehearsals and performances, working closely with the orchestra and guest artists and assisting the Sydney Symphony's Principal Conductor and Artistic Advisor Vladimir Ashkenazy. The role offers the chance to observe the rehearsal and performance procedure of the orchestra and its conductors, an invaluable insight for an aspiring conductor.

#### **CREDIT SUISSE AG**

Credit Suisse AG is one of the world's leading financial services providers and is part of the Credit Suisse group of companies (referred to here as 'Credit Suisse'). As an integrated bank, Credit Suisse offers clients its combined expertise in the areas of private banking, investment banking and asset management. Credit Suisse provides advisory services, comprehensive solutions and innovative products to companies, institutional clients and high-net-worth private clients globally, as well as to retail clients in Switzerland. Credit Suisse is headquartered in Zurich and operates in over 50 countries worldwide. The group employs approximately 48,300 people. The registered shares (CSGN) of Credit Suisse's parent company, Credit Suisse Group AG, are listed in Switzerland and, in the form of American Depositary Shares (CS), in New York. Further information about Credit Suisse can be found at [www.credit-suisse.com](http://www.credit-suisse.com).

Credit Suisse has been active in Australia for almost 40 years and all of its businesses are represented in the market; Private Banking, Investment Banking and Asset Management. Further information about Credit Suisse's Australian operations can be found at <https://www.credit-suisse.com/au/en/>

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