



## SYDNEY SYMPHONY ORCHESTRA ANNOUNCES MAJOR PARTNERSHIP WITH ROYAL CARIBBEAN



Sydney Symphony Orchestra musicians on board Royal Caribbean's *Ovation of the Seas* cruise ship **Image credit**:

Sydney Symphony Orchestra and Royal Caribbean

Watch the video announcing the Sydney Symphony Orchestra and Royal Caribbean's major partnership here

**Wednesday 1 February, 2023 – Sydney, AUSTRALIA –** Together with Royal Caribbean, the Sydney Symphony Orchestra and the global cruise holiday company announces its new, major partnership. Commencing in 2023, the multi-year partnership will see the Royal Caribbean join the Sydney Symphony as a Major Partner, with naming rights for the Sydney Symphony's new *Classics Under the Sails* concert series.

Speaking about the partnership, **Kathryn Lock**, **Director of Marketing**, **Royal Caribbean AUNZ** said "Royal Caribbean is delighted to be a major partner of the Sydney Symphony Orchestra, Australia's flagship Orchestra, as the Orchestra launches its *Classics Under the Sails* concert series. Not only do we share the stunning Sydney Harbour backdrop whenever our ships are in port, we also share a deep passion for the arts and live entertainment with over 105,000 guests watching Royal Caribbean's performances every night in 50 theatres globally across our 27 ships. Sydney Symphony subscribers will also gain access to exclusive offers allowing them to experience Royal Caribbean's destination rich itineraries including New Zealand, Europe, the Caribbean and Alaska."









Sydney Symphony Orchestra CEO Craig Whitehead said "The Sydney Symphony Orchestra is delighted to welcome Royal Caribbean as a new Major Partner. Our Orchestra performs with the greatest musicians from around the globe, bringing their artistry to Australia and offering audiences the opportunity to experience the very best in live performance at its iconic home, the Sydney Opera House. Both Royal Caribbean and the Orchestra share a commitment to excellence, reflecting our deep passion for creating extraordinary experiences. With Royal Caribbean's support, we will continue to expand our vision for world-class performances, particularly with the company's support of our new Classics Under the Sails concert series. Royal Caribbean's partnership will also be key in continuing the Orchestra's support for young musicians and the wider New South Wales community through our education and outreach programs."

The Sydney Symphony's *Classics Under the Sails* is a new concert series, consisting of five concerts across the Orchestra's 2023 Season. Performed on Fridays and Saturdays at the Sydney Opera House Concert Hall, the concerts will offer audiences the opportunity to hear classical music's greatest works with the world's leading artists, including Chief Conductor Simone Young, Principal Guest Conductor Donald Runnicles, star violinist Arabella Steinbacher, and much more. The Sydney Symphony's 2023 Season commences with its first performance of the year, *Simone Young conducts Mahler's First Symphony* (8-11 February) at the Sydney Opera house Concert Hall.

More about the Sydney Symphony Orchestra's major partnership with Royal Caribbean can be found via the Sydney Symphony website – high-res images can be found here.

## #ENDS#

## **FOR FURTHER INFORMATION, PLEASE CONTACT:**

Alyssa Lim – Publicity Manager Sydney Symphony Orchestra

Tel: (02) 8215 4694 Mob: +61 472 801 886

Email: alyssa.lim@sydneysymphony.com

Jessica White - PR Manager, APAC

Royal Caribbean

Email: jesswhite@rccl.com

**ABOUT SYDNEY SYMPHONY ORCHESTRA** 

PATRON Her Excellency The Honourable Margaret Beazley AO QC











Founded in 1932 by the Australian Broadcasting Commission, the Sydney Symphony Orchestra has evolved into one of the world's finest orchestras as Sydney has become one of the world's great cities. Resident at the iconic Sydney Opera House, the Sydney Symphony Orchestra also performs in venues throughout Sydney and regional New South Wales, and international tours to Europe, Asia and the USA have earned the Orchestra worldwide recognition for artistic excellence.

The Orchestra's first chief conductor was Sir Eugene Goossens, appointed in 1947; he was followed by Nicolai Malko, Dean Dixon, Moshe Atzmon, Willem van Otterloo, Louis Frémaux, Sir Charles Mackerras, Zdenêk Mácal, Stuart Challender, Edo de Waart and Gianluigi Gelmetti. Vladimir Ashkenazy was Principal Conductor from 2009 to 2013, followed by David Robertson as Chief Conductor from 2014 to 2019. Australia-born Simone Young commences her role as Chief Conductor in 2022, a year in which the Orchestra makes its return to a renewed Sydney Opera House Concert Hall.

The Sydney Symphony Orchestra's concerts encompass masterpieces from the classical repertoire, music by some of the finest living composers, and collaborations with guest artists from all genres, reflecting the Orchestra's versatility and diverse appeal. Its award-winning education program is central to its commitment to the future of live symphonic music, and the Orchestra promotes the work of Australian composers through performances, recordings and its commissioning program.

## **ABOUT ROYAL CARIBBEAN INTERNATIONAL**

Royal Caribbean International, owned by Royal Caribbean Group (NYSE: RCL), has been delivering innovation at sea for more than 50 years. Each successive class of ships is an architectural marvel that features the latest technology and guest experiences for today's adventurous traveller. The cruise line continues to revolutionise holidays with itineraries to 240 destinations in 61 countries on six continents, including Royal Caribbean's private island destination in The Bahamas, <a href="Perfect Day at CocoCay">Perfect Day at CocoCay</a>, the first in the Perfect Day Island Collection. Royal Caribbean has also been voted "Best Cruise Line Overall" for 19 consecutive years in the Travel Weekly Readers Choice Awards.

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