

Online Content Producer

Department: Marketing
Reports to: Director of Marketing
Employment type: Full time

Working at the Sydney Symphony Orchestra means you are part of an organisation that has presented music in Sydney and around the world for 90 years. We present concerts and tour with some of the greatest names in classical music, and showcase unique on-stage collaborations with performers from across the world of music in our home city.

You will be joining a small, committed, and friendly team where you will be supported with training and mentoring to help you reach your full potential.

We recognise that Covid-19 has changed the world, but our priority is to support live music, our staff and musicians, and our loyal customers who demonstrate their rock-solid support every day.

Primary purpose of the role:

The role is responsible for conceptualising and creating arresting video content for our digital channels. Your work would respond to creative briefs developed to support promotional campaigns for the Sydney Symphony's program of performances and community activities. You will also have the opportunity to feed your creative ideas into campaign development and as well as identify and develop additional campaign opportunities.

You will have end-to-end responsibility for asset creation – from storyboarding to video and image capture, creation of motion graphics to editing, post-production and archiving.

Criteria for success will be the development of assets that are engaging, on brand, on time, meet the creative brief and display high production values.

Key responsibilities:

- Work with our internal teams and stakeholders to generate story ideas and filming opportunities in conjunction with the Sydney Symphony digital strategy
- Manage the entire filming process from seeking artist approvals, scouting and booking locations, through to filming, post-production and delivery
- Obtain all permissions and clearances required for production activities and dissemination
- Shoot and edit engaging video content - that speaks to the Sydney Symphony audience and beyond - for use across all social and digital channels
- Work on a wide range of video content creation: TVCs, performance and highlight reels, VOX pops, artist interviews and performance snippets
- Deliver content specifically for paid social campaigns
- Integrate titles, graphics, images, audio and motion graphics into engaging video content
- Manage and develop the Sydney Symphony's orchestral music sound library for use as sound beds across all executions; source music where we do not have content in library

Qualifications & Experience:

A successful candidate would have three to five years' experience in a similar role.

The role requires evening and weekend work.

- Demonstrable skills in videography, editing and motion graphics production
- Superb technical skills
- as a lighting videographer and in sound capture;
- in using post-production software, particularly Adobe Suite: Premiere Pro; Final Cut Pro; Photoshop and After Effects
- Still photography experience would be an added bonus
- Strong conceptualising and communication skills
- Demonstrated creative flair and a broad range of creative styles
- Good editorial experience – ability to produce, research, write in response to briefs
- Ability to work to tight deadlines including post-production turn-arounds
- Dedication to working in a collaborative environment and involving stakeholders
- Demonstrated experience in leading a production team
- Strong approach to self-management – self-starting is essential
- Demonstrated understanding of working within brand frameworks
- A passion for music and engaging audiences through digital media.
- Highest possible ethical standards in all respects of your professional life
- An appropriate tertiary qualification is desirable

Apply now

Send us a covering letter of application and your CV to recruitment@sydneysymphony.com

Eligibility: The Sydney Symphony Orchestra is an equal opportunity employer; the right to work in Australia; subject to a possible Police Check; proof of COVID-19 vaccination or medical exemption must be supplied prior to commencement.

At Sydney Symphony, we are committed to providing a working environment where each individual is valued, respected and supported to progress. Our priority is to ensure culture, policies and processes are truly inclusive and that no-one is disadvantaged on the basis of their Aboriginal and Torres Strait Islander identity, gender, culture, disability, LGBTIQ+ identities, family and caring responsibilities, age, or religion.

The Sydney Symphony Orchestra acknowledges the Traditional Owners of the many lands on which we work and perform. We pay our respects to Elders past, present and emerging.